

16th Annual



SPONSORSHIP PROPOSAL 2026



JOIN
US ON THE
FIGHT



www.clasicodelasamericas.com



info@clasicodelasamericas.com



(909) 489-1470

About the Event

The 16th Annual Charro Championship, “Clasico de las Americas” Charrería against cancer is a championship event that helps other organizations in the fight against cancer and terminal illness. It brings the Hispanic Community together in support and awareness against cancer while enjoying the family oriented heritage equestrian sport of Charrería (Mexican Rodeo)

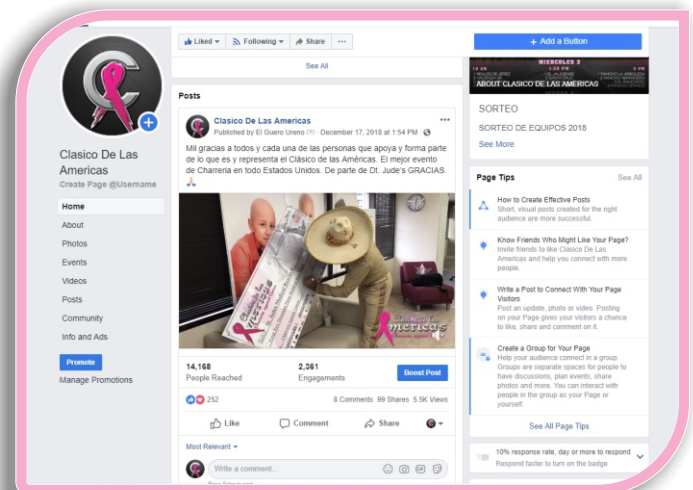


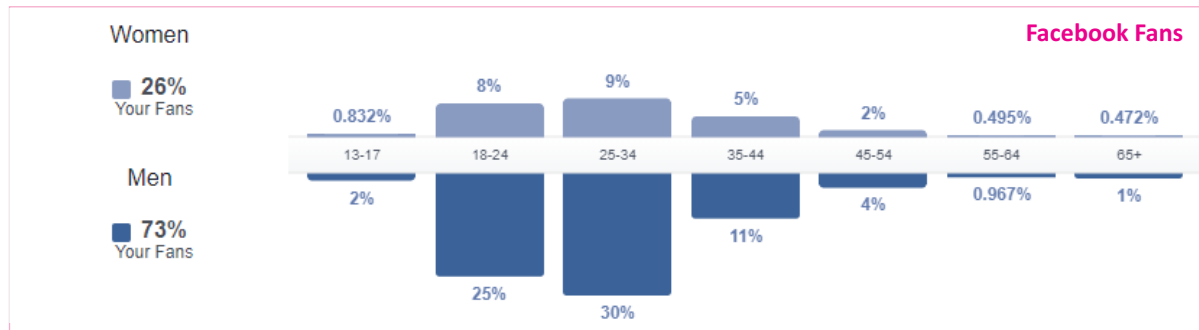
Most of us are familiar with the devastating impact that terminal illnesses, such as cancer, can have on patients and family members, relatives and friends. As a part of a Hispanic Western Culture that promotes strength through family unity, we have chosen to organize The 16th Annual Charro Championship, “Clasico de las Americas” Charrería against cancer. It will take place Sep. 25 - 27, and Oct. 1 - 4 at the Pico Rivera Sports Arena. Proceeds will benefit St. Jude Children’s Research Hospital which specialize in the prevention, treatment and cure of childhood cancer and other life-threatening diseases.

Media Reach

The event provides wide exposure through a variety of media outlets and marketing channels. Below is a Basic guide of the types of advertising, public and community relations opportunities available for our sponsors.

Event	Reach
Competitors	550
Attendance	10,000
Facebook	
@clasicodelasamericas	18,400 followers
@picoriverasportsarena	175,000 followers
@ranchohennessy	5,200 followers
Instagram	
@clasico_de_las_americas	30,400 followers
@pico_rivera_sportsarena	274,000 followers
@ranchohennessy	15,200 followers
Snapchat Filter	
Sponsor by	84,400 views





Contributions

Our event proceeds are donated to a third party organization whose sole purpose is to help families battling cancer and terminal illness. Join the fight today.



Year	Amount	Year	Amount
2010	\$3,700.00	2018	\$42,368.00
2011	\$4,500.00	2019	\$44,235.00
2012	\$5,600.00	2020	0 COVID-LEAP YEAR
2013	\$10,500.00	2021	\$46,350.00
2014	\$11,250.00	2022	\$48,263.00
2015	\$13,150.00	2023	\$57,317.00
2016	\$20,275.00	2024	\$64,474.00
2017	\$41,341.00	2025	\$ 74,790.00



Deluxe Package \$10,000- (MAIN EVENT SPONSOR)

- Up to Qty: 3, 3ftX6ft Sponsor banner signs, 1 inside arena and 2 outside in public areas provided by sponsor
- Qty: 1 up to 10ftX10ft Sponsor banner signs, 1 inside or outside in public areas provided by sponsor
- Announcements made during event
- Advertised in tickets
- Advertised on event flyers and Posters
- Video Advertisements (Up to 10 per day)
- 5 VIP All Access Bracelets
- Logo to stand more than others on all, advertisement.
- Ad on www.clasicodelasamericas.com with a link from our website to yours.
- LIVE Ad's during event LIVE transmissions

Gold Sponsor \$5,000 –

- Up to Qty: 2, 3'X6' Sponsor banner signs, 1 inside arena and 1 outside in public areas provided by sponsor
- Announcements made during event
- Advertised in tickets (Online only)
- Advertised on event flyers and Posters
- Video Advertisements (Up to 10 per day)
- 4 VIP All Access Bracelets
- 4 General admission tickets
- Official event Hat
- Ad on www.clasicodelasamericas.com with a link from our website to yours.
- LIVE Ad's during event LIVE transmissions.

Silver Sponsor \$3,000 –

- 3'x6' company provided sign inside the arena
- Announcement made for business during event
- Advertised in flyers and posters
- 2 VIP All Access Bracelets
- 2 General admission tickets per day
- Official event Hat
- Ad on our website with a link from our website to yours
- LIVE Ad's during event LIVE transmissions.

Bronze Sponsor \$1,200 –

- 3'x6' company provided sign inside arena
- PA Announcements made during the event
- Advertised on event flyers and posters
- 3 General admission tickets per day
- Official event Hat

Booth 10'X10' \$1,200 –

- Booth inside venue
- 3'x6' company provided sign outside arena (\$100 fee if provided by event)

Arena Sign \$600 –

- 3'x6' company provided sign inside arena (\$100 fee if provided by event)
- PA Announcements made during the event
- Advertised on event flyers and posters

Sponsorship Opportunities

Our goal is to make a positive impact on the devastation terminal illness causes to families as well as promote our Hispanic Heritage and your contribution brings us that much closer to making our goals achievable. Our contributing partners are crucial to the continuing success of our event. Please join us, so we may all reach our goals together.

Sponsorship Acceptance Form

Organization name: _____

Contact name: _____

Position: _____

Email: _____

Postal address: _____

Phone: _____

Fax: _____

I would like to sponsor the following tier

☐ Deluxe Package (\$10,000)

☐ Gold Sponsor (\$5,000)

☐ Silver Sponsor (\$3,000)

☐ Bronze Sponsor (\$1,200)

☐ Booth 10'x10' (\$1,200)

☐ Arena Sign (\$600)

Make checks payable to **CLASICO DE LAS AMERICAS**
501(c)(3) Application pending, EIN 83-0868311 Consult your tax advisor.

Sponsor Signature

Date

Clasico Representative

Date

10473 58TH St.
Mira Loma Ca. 91752

For more information, please call (909) 489-1470 or email info@clasicodelasamericas

